

INDUSTRY AND UNIVERSITY LINKAGES
(STUDY OF PT. PUSRI PALEMBANG, INDONESIA)

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Dedication

For my mom and dad, family, and Atika Mutiarani

Acknowledgment

With the name of Allah who has given me grace and guidance, patience and health during this time.

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Abstrak

Objektif utama kajian ini ialah untuk mengetahui tentang hubungan kerjasama yang dijalankan oleh PT. PUSRI Palembang dengan universiti yang ada di Indonesia. Di samping itu, tujuan kajian ini ialah untuk memberikan input dan nasihat kepada PT. PUSRI untuk mengetahui dan membaikii kekurangan yang berlaku apabila melakukan hubungan kerjasama dengan universiti. Beberapa persoalan kajian telah dibuat untuk mengetahui tentang hubungan kerjasama yang dilakukan oleh PT. PUSRI dan universiti. Untuk membantu dalam proses penyelidikan ini, beberapa sumber data telah disediakan iaitu soal selidik yang diedarkan kepada PT. PUSRI dan soal selidik yang diedarkan kepada UNSRI, sehingga akan didapati perbandingan mengenai hubungan kerjasama dari perspektif industri dan universiti. Di samping itu, sumber data lain ialah rujukan daripada jurnal dan buku yang berkaitan dengan penyelidikan mengenai hubungan industri dan universiti. Keputusan yang diperolehi dari penyelidikan ini ialah jenis kerjasama yang paling kerap dilakukan oleh PT. PUSRI, kekangan yang timbul daripada hubungan kerjasama, dan kriteria kejayaan yang menjadi pengukur kejayaan hubungan kerjasama tersebut.

Abstract

The main objective of this research is to know about the relationship of cooperation conducted by PT. PUSRI Palembang with universities in Indonesia. In addition, the purpose of this research is to provide input and advice to the PT. PUSRI in order to find and fix the shortcomings that occur when performing cooperative relationship with universities. Several research questions have been made to find out about the relationship of cooperation conducted by PT. PUSRI and universities. To assist in this research process, several data sources have been prepared. Among them is the questionnaire distributed to PT. PUSRI and questionnaires distributed to UNSRI, so it will be found the comparison of the relationship of cooperation from the viewpoint of industry and university. In addition, other data sources are referrals from journals and books related to research on industrial relations and universities. The results of this research is the kind of cooperation that most often done by PT. PUSRI, barriers arising from the relationship of cooperation, and motives of these relationships.